

Northeast Wisconsin Family Care is pleased to announce that Rolf Hanson has been hired as the full time Planning Director.

Rolf Hanson, CPA, JD has over 25 years healthcare management and consulting experience in managed care, hospitals, clinics, finance, strategic planning, information systems and negotiations.

During the past several years, he has worked with the two largest County Based Purchasing Organizations in Minnesota and worked with several counties in exploring and developing County Based Purchasing Organizations. These managed care organizations serve Medicaid, Dual Eligible (Medicaid and Medicare) and Special Needs populations. His work with these organizations has included project management support for a developing organization as well as serving as the Controller for one of the existing organizations since early 2003.

Prior to working with County Based Purchasing Organizations, Rolf held executive level positions in finance, information systems, planning and payor contracting with a large Minnesota, state-wide health care delivery system.

He also held board positions with a managed care organization, physician clinics and a regional health care delivery organization.

Prior to working in health care, Rolf gained experience working for a Big 4 CPA firm and the United States Coast Guard. He has a B.S. Degree in Economics from University of Minnesota, Duluth; a M.S. Degree in Business from the University of Wisconsin, Madison; and a J.D. Degree from William Mitchell College of Law.